Position as a Manufacturer-Vendor (The role of being both a producer and a vendor)

Manufacturing Function (Manufacturer): Production at domestic (Japan) partner factories Production at Chinese subsidiary factories Bamboo products (Sustainable materials) Wood products

YAMASHITA KOGEI INC.

Advantages

• Develop products using a wide variety of materials.

- Quickly bring new products to market through vendor function.
- Reduce logistics costs and specialist fees, thus keeping product prices low.
- Direct connection with nationwide distribution channels, reaching end-users.
- Commercial development using lifestyle and retail store information.

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