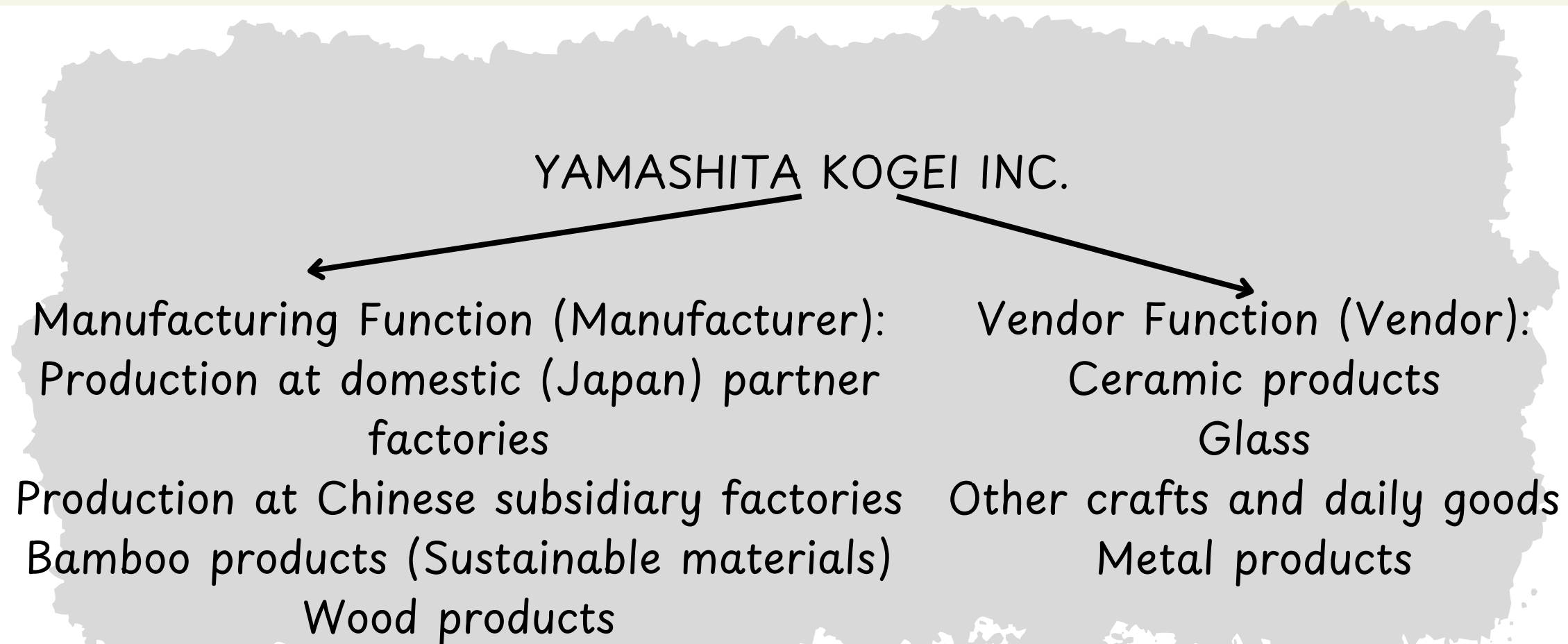


# Position as a Manufacturer-Vendor (The role of being both a producer and a vendor)



## Advantages

- Develop products using a wide variety of materials.
- Quickly bring new products to market through vendor function.
- Reduce logistics costs and specialist fees, thus keeping product prices low.
- Direct connection with nationwide distribution channels, reaching end-users.
- Commercial development using lifestyle and retail store information.