



YAMASHITA KOGEI INC.

CORPORATE PROFILE & PRODUCTS



YAMASHITA KOGEI INC.

www.yamashita-kogei.com

株式会社 **山下工芸** *Takebito*® / Spirit of nature® / 上質日常品™

13-43 Shōninnakamachi, Beppu, Oita 874-0034, JAPAN

tel : 0977-66-4383 fax : 0977-66-4385

mail : info@yamashita-kogei.com

Showroom / Shop: Beppu / Tokyo / Kitakyushu / China

For Hotel Restaurant & Lifestyle shop
Japan produce



YAMASHITA KOGEI INC.

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Takebito Business

YAMASHITA KOGEI INC.

Company Name	Yamashita Kogei Inc. (株式会社山下工芸)
Head Office	13-43 Shōninnakamachi, Beppu, Oita 874-0034
Logistics Center	1916-1 Minamikitsuki, Kitsuki, Oita 873-0002
China Factories	168 Changjiang Zhonglu, Luyang District, Hefei City, Anhui Province, China 158-3 South Street, Yantai, Shandong Province, China
Founded	April 1975
Established	February 1987
Capital	¥15 million
CEO	Ichiro Yamashita

Business Overview Planning and sales of natural material tableware for hotels, restaurants, galleries, and bakeries. Developing fishing items, bamboo bikes, and more. Involved in overseas business and product proposals for department stores and lifestyle shops.

Project Creating solutions for social issues like environmental protection and welfare, developing original brand products, and using bamboo and wood sustainably. Profits support environmental groups, and biomass research focuses on recycling materials into products like tableware.

Brand	Takebito [®]	For hotels, restaurants, and businesses in the food service industry, providing professional products. Domestic Trademark Registration No. 4352897. People's Republic of China Trademark Registration No. 10614325 No. 10614326
	Spirit of nature [®]	For department stores and specialty stores, offering lifestyle goods. Domestic Trademark Registration No. 4813161 People's Republic of China Trademark Registration No. 6784935 No. 6785936
	Quality Daily Goods	We pick up products that we believe are "ethical."

Takebito Business

YAMASHITA KOGEI INC.

Showroom and Collaboration Shop Information



Head Office

Shonin Nakamachi 13-43 Beppu, Oita, JAPAN
Tel: 0977-66-4383 Fax: 0977-66-4385



Tokyo Show Room

Shinjuku Park Tower OZONE 4F
Nishi-Shinjuku 3-7-1, Shinjuku-ku, Tokyo, JAPAN



ICHIZA Shop

12-13 Ekimaecho Beppu, Oita, JAPAN



Laputafarm Collaboration Shop

4408-11 Amagi Kawasaki-machi, Tagawa-gun, Fukuoka, JAPAN



Kitakyushu Environment Museum

2-2-6 Higashida Yahatahigashi-ku, Kitakyushu, JAPAN



China Office/Representative Office

- 168 Changjiang Zhonglu, Luyang District, Hefei City, Anhui Province, CHINA
- 158-3 South Street, Yantai, Shandong Province, CHINA



ANA InterContinental Beppu Resort & Spa

499-18 Kannawa, Beppu, Oita, JAPAN 874-0000



Hoshino Resorts KAI Beppu

2-14-29 Kitahama, Beppu City, Oita, JAPAN



Oita Prefectural Art Museum OPAM

2-1 Kotobukicho, Oita City, Oita, JAPAN

Takebito Business

YAMASHITA KOGEI INC.

Exhibition & Official Website

EXHIBITION

We participate in various exhibitions, mainly domestic ones. In addition to representative exhibitions, we actively participate in sales events and other occasions.

GIFT SHOW

Tokyo International Gift Show (Tokyo Big Sight)

Domestic

HOTERES JAPAN

International Hotel and Restaurant Show (Tokyo Big Sight)

TABLEWARE EXPO

Tableware EXPO (Tokyo Big Sight)

Germany

Frankfurt Messe

France

Exhibition at Galeries Lafayette, Paris

Overseas

Shanghai

Shanghai International Hotel Supplies Exhibition (Shanghai HOTELEX)

New York

Exhibition at David Bouley (Brushstroke)

China Agricultural Exhibition

Anhui Province Agricultural Exhibition, China

*Past participation includes annual attendance and more.

OFFICIAL SITE Yamashita Kogei Official Website

<http://www.yamashita-kogei.com/index.html>



Japanese



English

Yamashita Kogei - SDG Goals

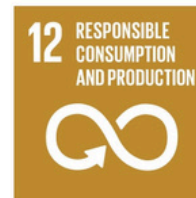


Safe and Secure Product Development

We are developing new products using carefully selected materials that are gentle on both people and the environment. For example, our series of beeswax products.

Outsourcing Work to Social Welfare Facilities

Since 2006, we have been outsourcing part of our product inspection and packaging operations to local social welfare facilities, supporting employment opportunities for people with disabilities.



Unused Bamboo Forests & Green Project

By effectively utilizing abandoned bamboo forests and unused bamboo materials that have no construction value, we plan, manufacture, sell, and produce OEM products. Bronze Award in the Eco Mark Award 2015 for the "Supporting Nature with Nature Project" and engage in similar activities.

Development of bamboo charcoal-coated products (Registered for utility model patent)



Reduction of Plastic Packaging Materials

We are working on initiatives to reduce plastic waste and plastic packaging materials.



Development of Products Derived from Nature

We develop products made from natural materials, considering not only the safe and secure raw materials but also their disposal after use.

*SDGs (Sustainable Development Goals) were adopted at the United Nations Summit in 2015 as a set of global goals for sustainable development.

Takebito Social Business

Social Business Achievements

*Social Business (SB) refers to activities aimed at addressing various social issues currently being recognized through business solutions.

- **2005:** Launched the Bamboo Forest Green Project.
- **2006:** Began cooperation with social welfare facilities.
- **2012:** Five types of bamboo charcoal products made from Kyushu's abandoned bamboo groves received **Eco Mark certification**.
- **2013:** Donated a portion of earnings from Eco Mark-certified products to Taiyo-no-Hana School through the "One Yen Project."
- **2013:** Yamashita Kogei's social business initiatives were featured as a case study in the Forestry Agency's materials.
- **2013:** Received a commendation for long-term assistance to disabled employment support from the Japan Disabled People's Association at the **50th-anniversary ceremony**.
- **2015:** Received the Bronze Award for the "Project to Create Nature with Bamboo," as part of the **Eco Mark Award 2015**.
- **2016:** Yamashita Kogei's initiatives were **featured in the Ministry of Economy, Trade, and Industry's Business Guide**.
- **2016 December:** Participated in the "MORE THAN PROJECT" supporting JAPAN Brand producers.
- **2017 March:** Registered as an operating member in the "Social Impact Evaluation Initiative CINETRY."
- **2017 June:** Participated in **Social Impact Day 2017**.
- **2018 October:** Participated in the **Kyushu Tourism and Food Expo 2018**.

S I M I

社会的インパクト評価
イニシアチブ

Social Impact
Measurement
Initiative

The Ministry of Internal Affairs and Communications has registered as a member of the "Social Impact Measurement" initiative, aiming to establish this by 2020 to address social issues.

Social Impact Measurement involves quantitatively and qualitatively assessing the social and environmental changes, benefits, and other effects resulting from business and activity outcomes, both in the short and long term, and adding value judgments to these efforts.

This initiative promotes a unified standard for activities aimed at solving social issues globally, and we participate in various activities directed towards this goal.

Takebito Social Business

Introduction to Social Business Initiatives



Abandoned Bamboo Groves P09.10

We manage and protect bamboo forests to prevent the overgrowth and disorder of unused bamboo and trees. Products made from such natural, unused materials are sold nationwide, contributing to forest conservation by reducing waste of forest resources.



Products Using Unused Materials P09.10

By utilizing materials that would otherwise go to waste, we contribute to forest conservation. These materials are crafted into tableware and other products, promoting the concept of "reducing waste by reusing what can be reused."



Development of Reusable Natural Material Products P11.12

We have increased the durability of natural materials by applying natural resin for food-safe processing. This reduces the environmental impact by enabling the reuse of bamboo-derived products and minimizing resource consumption. This concept helps prevent excessive harvesting of forest resources.



Sale of Beeswax & Oil (Organic)

We have developed beeswax and oil products made with safe Japanese ingredients, which are safe for children and pets. Beeswax acts as a natural waterproofing agent, while oil is used as a finishing agent. These products are eco-friendly and can be safely used on wooden products.



Work Assignments for Welfare Facilities

Since 2006, we have outsourced part of our processing work to local social welfare facilities, providing employment opportunities to people with disabilities. We work with organizations like the "Social Welfare Corporation Taiyo no Ie."



Collaboration with Environmental Conservation NPOs

We collaborate with environmental conservation NPOs to conduct ecological surveys and study the condition of abandoned bamboo forests. We also exhibit educational materials at the Kitakyushu Environment Museum to raise awareness about environmental conservation.

Takebito Social Business

Supporting Nature with Nature: Unused Wood & Abandoned Bamboo Green Project - Eco Mark Certification

The **Unused Wood & Abandoned Bamboo Project** addresses the underutilization of abandoned bamboo and wood, aiming to prevent resource waste and control bamboo spread. Through this initiative, **eco-friendly products** are developed and sold, leveraging these materials. The project seeks to involve more people in forest maintenance, tackling labor shortages while promoting sustainable practices to link natural resource use with environmental conservation.

Eco Mark Award 2015

ECO MARK AWARD 2015 BRONZE PRIZE



The "Eco Mark Award" is an award system established by the Japan Environment Association in 2010, recognizing companies and organizations that have made significant contributions to the Eco Mark Project's goal of "forming a sustainable society through environmentally conscious consumer product choices and corporate environmental improvement efforts."

Information on Eco Mark Certified Products

5 Types of Bamboo Charcoal Products

Supporting Nature Using Abandoned Bamboo from Kyushu



再生材料を使用
再・利用率100%
エコマーク認定番号
第12.128.003号
株式会社山下工業



Bamboo Charcoal Powder (Domestic)

An effective use of unused bamboo material.

A natural food additive bamboo charcoal powder. This bamboo charcoal is made by burning Japanese bamboo at high temperatures and then grinding it into an ultra-fine powder using a new milling process called "gasmill." The particles are extremely fine, tasteless, and odorless, making it suitable as a food additive for various applications. Japanese-made, from Kyushu



Fine Particles (5 Microns)

Made in Japan (Kyushu), with a commitment to being pesticide-free. The bamboo used contains no pesticides, agricultural chemicals, or chemical fertilizers, providing a safe and reliable bamboo charcoal powder as a processed food product.

Bamboo Charcoal powder
1 k g / 500 g / 100 g

Takebito Social Business

Supporting Nature with Nature: Development of Reusable Natural Material Products TSC Processed Product

Takebito Super Coating

Natural, durable and long-lasting.

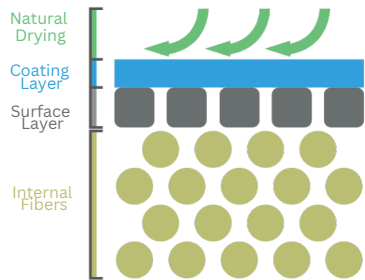
Takebito Super Coating (TSC) is a high-durability coating applied to products to extend their lifespan. The coating, made from glass and plant-derived alcohol, creates a crystalline polymer film on the product's surface, enhancing durability. This method allows for prolonged use of natural materials, while retaining their original appearance. TSC-treated products are safe for food use and maintain quality for over 20 years.

(Note: No synthetic resins are used in this process.)



Traditional Coating Process

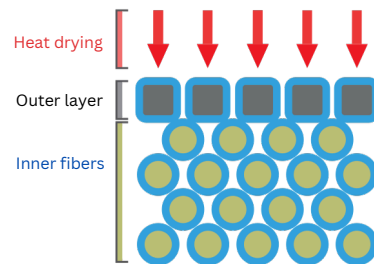
Coating Method Using Polyurethane or Resin



The traditional coating method creates a protective layer by applying coating material on the surface to prevent moisture and dirt from entering the internal fibers of the material. However, this conventional method, where the coating remains on the surface, can deteriorate over time, leading to peeling and loss of protective effects. Additionally, the coating can easily swell and deform, making the appearance uneven as it wears.

Processing with TSC

A process that coats the space around the internal fibers with liquid glass, which is then heated and fixed.



TSC processing improves the durability of natural materials while preserving the spaces between the fibers. This minimizes issues like swelling and odor on the surface, allowing the material's original texture and scent to remain. Additionally, unlike traditional coatings, it prevents surface damage or deformation over time.

Takebito Social Business

Supporting Nature with Nature: Development of Reusable Natural Material TSC Processed Product

Water Resistance Comparison with Bamboo Composite Board

Comparison of Water Absorption by Bamboo Composite Board

Water Absorption Test



Oil Absorption Test



FDA Standard-Based Patent Certification Acquired

The resin used by TSC obtained certification in 2008 from KELLER AND HECKMAN LLP, a U.S. law firm specializing in food and environmental matters, based on FDA standards. After conducting a comprehensive investigation, it was confirmed that this product meets FDA standards. Certification from this firm, recognized in Japan, verifies that the product complies with the world's most rigorous U.S. Food and Drug Administration (FDA) regulations. This certification ensures that the product will not pose any issues in terms of food safety.

- Improvement in Water Resistance and Durability
- Longer Product Life
- Mold Growth Suppression
- Preserving Material Appearance

Note: Results may vary based on the material used and environmental conditions.



Natural materials like **bamboo, wood, and paper** can be processed into products such as **ceramic bowls**. Applying coatings creates a matte texture distinct from painted products, allowing users to enjoy a unique tactile experience. TSC is committed to exploring new possibilities for these materials through innovative processing.

If you have any products you'd like to process, please contact us. Test data is available upon request.

Takebito Social Business

“A mechanism to live in harmony with nature”

Planning and development of the ultra-fine bamboo charcoal powder series
Bamboo Fine Charcoal Powder Series

SDGs Bamboo Ware

The SDGs Bamboo Ware series utilizes patented ultra-fine bamboo charcoal powder to maximize bamboo's eco-friendly benefits, like rapid growth and CO₂ absorption. This product line aims to support the Sustainable Development Goals by offering sustainable, versatile bamboo-based solutions for Japan and globally.



実用新案登録証 登録第 3220788 号



Tableware coated with special bamboo charcoal powder paint received a utility model registration in March 2019 as "tableware painted with bamboo charcoal powder-containing paint."
A utility model refers to the creation of technical ideas that utilize natural laws.

In addition, this fine bamboo charcoal is not only used for tableware but also developed for products closely related to daily life, such as safe and secure health foods and cosmetic soaps that utilize the natural scrubbing and absorption effects of bamboo charcoal powder.

Takebito Social Business

“A mechanism to live in harmony with nature”

Planning and development of natural material products
Bamboo Composite Material Series

Bamboo Laminated Wood

A sturdy material made from bamboo that enables carbon neutrality

Bamboo laminated wood is a material created by compressing bamboo fibers to form a solid board. It is highly resistant to warping and cracking and has stable durability, making it ideal for long-term use in items like housewares and furniture.

Moreover, this eco-friendly material contributes to carbon neutrality. Studies show that **bamboo absorbs 70% more CO₂ than trees of the same weight**. While trees can take 40–60 years to mature and be ready for use, bamboo can be harvested in just three years, making it a sustainable material that doesn't exhaust the environment.



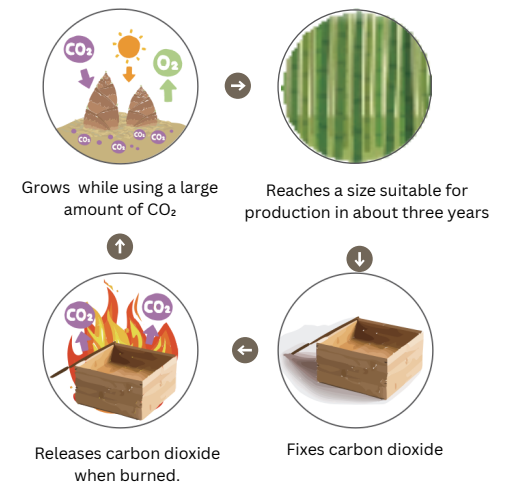
Bamboo Composite Material for Housewares and OS&E

Bamboo composite material offers an elegant, luxurious appearance with excellent durability, showing minimal warping and shrinkage. Its hardness makes it resistant to scratches and dents, while its ease of processing allows for high design quality without compromising strength. This material is well-regarded for use in hotel OS&E and housewares.



Bamboo Products and Carbon Neutrality

Carbon neutrality refers to balancing greenhouse gas emissions with absorption. The characteristic of carbon neutrality in bamboo products is their significantly faster growth rate compared to trees.



Takebito Social Business

Takebito Sports

Sports products made from natural materials



Takebito® Bamboo BIKE

This is a natural diamond frame designed with the concept of fixing CO₂. Compared to frames made from metals and other materials, it **significantly reduces CO₂ emissions during production**, with no emissions generated from manual or human-powered usage. The goal is to promote **"cycle tourism"** and establish Japan as a leading tourism destination.

The natural bamboo frame, is heat-treated to enhance water resistance and strengthened at the joints with a unique reinforcing technology. Bamboo's inherent flexibility also provides excellent vibration absorption.

This frame is ideal for long-distance cyclists seeking comfort over extended rides.

*We only handle the frame, so for parts assembly and customization, please modify to your own specifications.



Takebito® Bamboo BIKE

For more details, please feel free to contact our company.

Takebito Business

PRODUCTS

Ceramics • Glass



Yamashita Kogei, based in Beppu City, Oita Prefecture, primarily handles charming ceramics from Kyushu, including Koishiwara ware and Onta ware, as well as other regional ceramics.

We collaborate with pottery studios on new product planning and development. Our glass products include **"HAJIMARI" (Arita glass), which combines the 400-year history of Arita ware** with the beauty of glass, as well as products with cut glass processing. We actively export ceramics and glass products from various regions of Japan to international markets.

Bamboo products



Bamboo reaches about 15 meters in 60 to 80 days.

Bamboo spreads by extending underground roots, allowing it to sprout new shoots and expand rapidly. This often leads to forests being invaded by bamboo growth, especially in areas of Kyushu where bamboo is strong and invasive.

Uncontrolled bamboo growth can cause ecological disruption.

Yamashita Kogei actively develops products that utilize bamboo from these overgrown areas, **aiming to promote responsible use and sustainability.** Through this approach, we hope to help more people appreciate the natural charm of bamboo and to foster long-term, enjoyable usage of this sustainable material.

Wood products



Forests absorb carbon dioxide (CO₂) through photosynthesis. However, simply allowing forests to exist without intervention does not contribute effectively to preventing global warming. It is necessary to manage forests actively to ensure they remain healthy and capable of absorbing CO₂.

The forests recognized by the Kyoto Protocol are not untouched natural forests but rather well-managed, **"suitable forests"** maintained through human intervention.

Yamashita Kogei actively uses wood materials in our products to contribute to sustainable practices.

Takebito Business

PRODUCTS

Traditional craft × Functional beauty



Our company develops products that fuse traditional crafts (folk art) from Kyushu, centered on the concept of "functional beauty," with different materials. By combining the wisdom and beauty embedded in traditional crafts, which have been passed down for generations, with essential modern materials like iron and aluminum, we create new harmonies and functions suited to contemporary life.

OS&E



Our company provides natural materials that are environmentally friendly to hotels and restaurants nationwide through our distributors. "OS&E" stands for Operating Supplies & Equipment, which refers to operational supplies.

We manufacture high-quality amenities tailored to our customers' needs to ensure guests have a comfortable experience. We also plan and propose original products that emphasize the atmosphere and concept of hotels and stores, as well as items aimed at facility boutiques and gift shops (see page 21).

Imported products



Yamashita Kogei imports various natural materials from around the world. We have over 480 production partners in Japan and more than 5 overseas, mainly in China.

We have also established an office in China, where bilingual staff coordinate with and manage local manufacturers in Asia.

Leveraging our global network and experience, we can assist with international logistics (such as product and material exports/imports), so please feel free to consult us.

Takebito Business

COLLABORATION

Collaboration Project Information

Yamashita Kogei actively engages in collaboration projects with various industries. By combining our strengths, we aim to create innovative solutions. We have some examples of successful collaborations, which we would be happy to introduce.

× EVENT PRODUCTION

YAMASHITA KOGEI INC.
×
Various Events

We collaborate with various event producers to offer products that incorporate traditional and natural materials, including outdoor wedding equipment.



Outdoor wedding using wild grass umbrella



World Tea festival 2019

× BAMBOO·WOOD

YAMASHITA KOGEI INC.
×
Bamboo and Wood Products

Yamashita Kogei focuses on bamboo and wood products, striving to develop items that suit natural lifestyles.

We offer a wide range of original products, including commemorative items and novelty goods. If you have a specific request, such as "stationery with the school's original design for an anniversary event," our knowledgeable staff will suggest the best products to meet your needs.

Please feel free to consult with us.



"New Lifestyle Outdoor Wedding"
Promotional Video

× CRAFTS

YAMASHITA KOGEI INC.
×
Craft Production Area

Yamashita Kogei is promoting visits and exchanges with craft production areas and manufacturers. Through these interactions, we aim to deepen our understanding of these areas, share challenges, and contribute to the overall development of the craft industry.

- Koishiwara ware (Fukuoka)
- Onta ware (Oita)
- Shodai ware (Kumamoto)
- Satsuma Kiriko (Kagoshima)
- Yakusugi cedar (Kagoshima)
- Yachimun (Okinawa)
- Yamagata cast iron (Tohoku, imported)
- Hakata textiles (Fukuoka) etc...

O-CHA Connects to the Future!
World O-CHA (Tea) Festival 2019
Japanese Tea Café Style Competition

Takebito Business

COLLABORATION

× HOTEL&RESTAURANT

Yamashita Kogei provides original products through distributors to various hotels and restaurants.

- Hoshino Resorts
 - The Strings
 - International
 - Tokyo Conrad
 - Satoyama Jujo
 - Niki Club
 - Aman Tokyo
 - InterContinental Osaka
 - Tokyo Chinzanso
 - Andaz
 - Tiger Resort
 - The Ritz-Carlton
 - Tokyo Grand Hyatt
 - InterContinental Beppu Resort & Spa
 - Hoshino Resorts KAI Beppu
 - Hoshinoya
 - Resort Trust
 - Fufu Atami
 - Shiba Park Hotel
 - Park Hotel Tokyo
 - Hoshino Resorts KAI Yufuin
- And many others

× MEDIA

At Yamashita Kogei, we actively support not only our own business but also the industrial development of crafts in Oita and Beppu. We are open to media coverage and have a track record of special sales events and limited-edition sales through our online shop in connection with media features.

We also offer products for photography and can introduce filming locations.

- ANA STORE
- mono Magazine
- the wonder of kyushu
- Amazon
- etc...

→ ANA STORE TOPICS
[Japan's Traditional Crafts Vol. 2]
Oita's traditional and innovative bamboo crafts continue to evolve. Yamashita Kogei and Oita's bamboo crafts are featured on the All Nippon Airways (ANA) official shopping site's special page.

→ mono Magazine
An article on Yamashita Kogei was featured in the special issue of mono Magazine covering Setouchi and Northern Kyushu. Following the publication, we also participated in an event

× SHOP

Since 2017, Yamashita Kogei has been collaborating with "Laputa Farm," an orchard in Fukuoka Prefecture, on product development and participating in events at department stores. We believe that creating new connections in Kyushu helps preserve traditional industries.



Kyushu's high-quality product select shop "Kyushu Voice" offers products with excellent design and strong regional appeal. Our company showcases items such as "Onta ware" and "Beppu bamboo crafts."



Takebito Business

COLLABORATION

× OEM

Dealer-Based OEM Projects

Yamashita Kogei actively engages in OEM projects and has numerous ongoing examples of providing OEM services.

Our dedicated staff conducts thorough consultations, collaborates with domestic and international partners, and strives to meet customer needs. We take responsibility from the initial consultation through to delivery.

- MUJI
- Suntory
- Francfranc
- NARUMI
- KEYUCA
- Yutori no Kukan
- ACTUS
- one's terrace
- Nakagawa Masashichi Shoten
- The SAZABY LEAGUE
- Akomeya
- Hankyu Department Store
- Mitsukoshi Isetan
- 212 KITCHEN STORE
- TIMELESS COMFORT
- etc...

Takebito Business

COLLABORATION

X Beppu City Furusato Nozei (Hometown Tax Donation Program)

Our company is registered as a provider of return gifts for Beppu City's Furusato Nozei program. The donations from this program are used for various initiatives, including promoting tourism by leveraging Beppu's attractions, maintaining the hot spring city environment, supporting culture and arts, enhancing child development and health, and other community-related projects.

- Furusato Choice
- Furunavi
- Furupo
- Satofull
- Mitsukoshi Isetan Furusato Nozei
- Rakuten Furusato Nozei



We offer information on outlet sales with discounts of up to 80% off through our email newsletter.

To receive the newsletter, registration is required. Please access the linked page via the QR code, enter "Newsletter Request" in the contact form, and submit it.



Scan to Contact

Takebito Business

OEM Business

Original Equipment Manufacturing

We handle original product development with a focus on natural materials, covering both domestic and international production. With our experience and trust in managing original products for major companies, we support everything from planning to delivery. We use all our knowledge and experience to assist you in the best way possible. Please feel free to consult us regarding natural materials.

Natural Materials: Bamboo, wood, rattan, lacquer, glass, ceramics, paper, fabric, metal, traditional crafts, etc.

Processing: TSC processing, non-slip processing, lacquer coating, etc.

Marking: Laser engraving, firing, printing, etc.

Product Types: Houseware, kitchenware, dining ware, guest room items, bath items, store fixtures, display accessories, packaging supplies, etc.

OEM Process

01. Inquiry

Please contact us by phone, fax, or email with a simple outline of your requirements. We will respond promptly.

02. Hearing

We will discuss your ideas, designs, and desired specifications in detail.

03. Quotation

We will propose a plan based on your requirements. Please consult us if you need a sample.

04. Order

Once you approve the quotation, we will create a formal order form.

05. Delivery

We will produce the product according to the agreed conditions. Please look forward to the finished product.

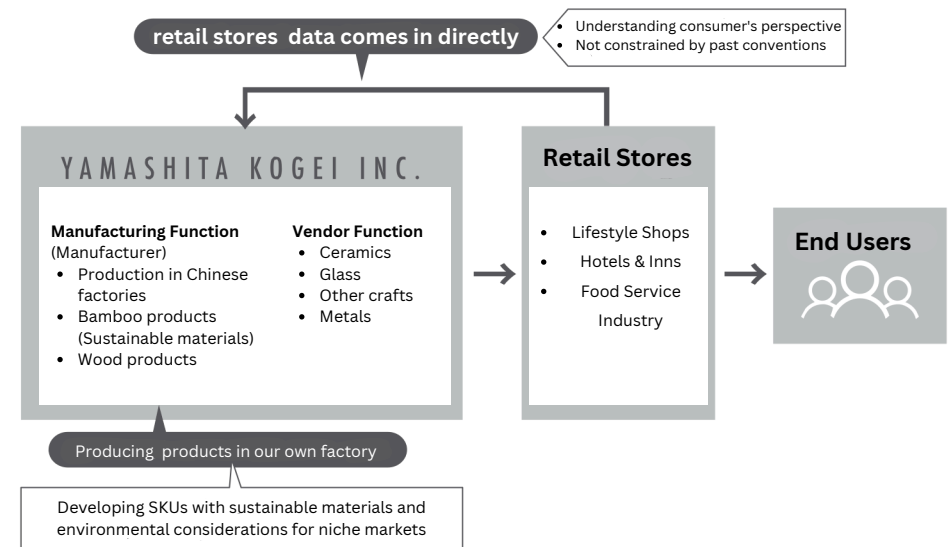


Takebito Business

We are a Manufacturer-Vendor.

Position as a Manufacturer Vendor (Position as a producer with responsibility)

This flowchart represents Yamashita Kogei Inc. as a manufacturer and vendor, focusing on sustainable materials and direct data from retail stores.



Strengths

- Developing products with a variety of materials
- Quickly bringing new products to market without going through intermediaries
- Reducing logistics costs and intermediate margins to keep product prices low
- Returning sales information from across the country to the end side
- Utilizing information from consumers and retailers in product development



Takebito Business

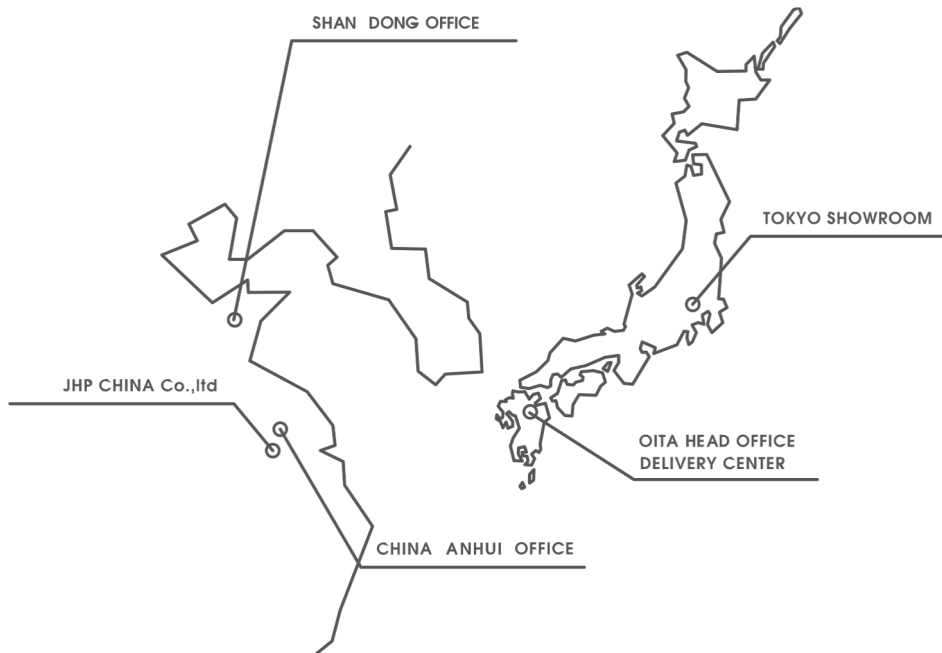
Outbound Business

Japanese Cultural Outreach to the World

Overseas Strategy Based on the China Office

Yamashita Kogei is expanding its overseas strategy with a focus on its China office. This includes OEM production at its own factories, as well as managing supplier selection, production OEM control, and market research for product pricing overseas.

Our factory in China adheres to quality standards close to those of Japanese products, allowing us to produce OEM products that meet the high expectations of Japanese quality. We leverage our unique production routes to offer the best prices.



Takebito Business

Outbound Business

Mini Gallery

Japanese Cultural Outreach to the World

Yamashita Kogei is dedicated to promoting the charm of Japan, from traditional culture to modern culture, to deepen understanding of Japan abroad and to contribute to the further development of cultural exchange. We actively participate in exhibitions and share information through various media to promote Japanese culture internationally.



Overseas Information Magazine

Featured in EAT-JAPAN, published annually by Cross Media Ltd.

This magazine focuses on Japanese food and related information, distributing it to London and other parts of the world. Yamashita Kogei is featured in the categories of Japanese tableware and products.

Takebito Business Mini Gallery & Artworks

We offer for mini galleries and artworks for lifestyle shops, hotels, and restaurants.
Please feel free to contact us.



YAMASHITA KOGEI Group

YAMASHITA KOGEI INC.

Manages total control for group companies. Focusing on product planning, market development, and import/export operations domestically and internationally, with a perspective on environmental and welfare-based social business and SDG initiatives.

Collaboration showrooms in Tokyo and Fukuoka.

ICHIZA Corp

Operates shops within JR Beppu Station in collaboration with JR Kyushu, providing souvenir items for the Kyushu area.

JINGHONG INC.

Established a base in Tianjin in 2002 for OEM item production. Conducts restoration research on historical artifacts in collaboration with government institutions.

ZRJ Co., Ltd

Opened an office in Hangzhou, Zhejiang Province, in 2005. Manages market research, domestic product inspections, and import/export logistics control. Established an office in Shandong Province in 2017 to strengthen quality control and responsibility.

Total Group Employees: 95 (as of 2024)